

Alexandria Levin

Graphic & Web Designer

alexandrialevin.com

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portland, oregon
remote from anywhere

Skills

- Photoshop
- InDesign
- Dreamweaver
- HTML and CSS
- CSS Grid Layout
- Bootstrap
- UX / UI
- Illustrator
- Acrobat
- Interactive PDFs
- Digital Design
- Layout, Design, Production
- Conceptualization
- Typography
- PowerPoint Decks
- Drawing, Painting
- Writing



References available upon request.

Testimonials on website portfolio.

Education

San Francisco Art Institute, BFA

Career Profile

Highly skilled graphic and visual designer, and front-end web developer, seeks to create and produce the best possible design experience as per your needs and wishes. Recognized for clear communication, professional expertise, and excellent on-time results, this natural problem-solver sees every project as a beautiful challenge to bring to an extraordinary outcome.

Professional Experience

Clientele: Advertising agencies, corporate in-house art departments, design studios, audio-visual companies, municipalities, universities, small businesses, medical practices, veterinarians, beauty spas, tech companies, public relations firms, non-profits, and independent artists and photographers.

- Custom development of sites utilizing clean modern code, utilizing the future-forward CSS Grid Layout method
- Wireframing of sites based on clear communication and best practices
- UI and UX design with consideration for client's needs and desires
- Creation of original and unique identity and branding systems
- Application of design from within existing identity and branding guidelines
- Design and production of booklets, direct-mail, packaging, logos, business forms, invitations, booth display, ads, newsletters, posters, promotion, magazines, book covers and interiors, ebooks, icons, online study guides

The Inside-Out Prison Exchange Program, Temple University

Contract Designer – 2008 to present

- Design, development, project management, and upkeep of program website
- Design and production of email blasts, social media graphics, infographics
- Creation of visual identity standards, collaboration on Inside-Out brand
- Design of print materials: brochures, annual reports, teaching manuals, etc.

Expertise

My expertise is in being equally logical and creative, intuitive and pragmatic. I work to seamlessly combine visionary and perceptive aesthetics, informed by a finely-tuned color sensibility, with an organizational approach that considers both the minute details and big picture of any project. The result is work which is clean, colorful, functional, and highly professional.

Soft Skills

- Intensely creative and imaginative
- Visually critical with sharp instinct for color, composition, and spatial design
- Ability to reason abstractly, to clearly visualize
- Proficient writing and editing abilities
- Excellent time management and efficiency
- Proactive project management abilities with strong organizational skills
- Ability to communicate ideas, to learn quickly, and adapt to new situations
- Equally capable working solo, as well as part of a team
- Working knowledge of the Spanish language
- High mathematical aptitude